



Ruvinda Samaranayake

UI/UX Designer / Appreneur

I bring a unique blend of skills to the table with a focus on creating inclusive experiences through research and empathy. I approach each project with quiet confidence, driven by a natural curiosity and a desire for continuous improvement. My goal is to drive meaningful impact through every design, one step at a time.

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Behance behance.net/nomadicruvee

📍 Horana, Sri Lanka

🌐 ruvinda.com

LinkedIn [Ruvinda Samaranayake](#)

EXPERTISE

UI/UX Design

UX Research

Project Mangement

Mobile App Design

Web Design

ASO

Low-Code/No-Code Development

Digital Marketing

Teamwork

Time Managemnet

Critical Thinking

PROFESSIONAL EXPREINCE

Freelancer (Self-made Web & App Developer / UI/UX Designer / Digital Marketer / Midjourney AI Artist)

Tech Wolves (Own Startup), Fiverr - 7 years*

2015-08 to Present

Horana, Sri Lanka

- Researched, designed & developed more than 200+ Android Mobile Apps using Low-Code & No-Code Platforms for various niches and earned passive income by monetizing them using Google Admob, Start.io, and Facebook Audience Network.
- Provided remote freelance work (Web Design & Developing, App Developing, Social Media Marketing, UX/UI Designing) for various local & foreign clients.
- Consulted local startups, and collaborated with talented people to create digital products for both business and consumer use.

UI/UX Designer Intern

Surge Global - 6 Months

2022-06-01 to 2022-12-30

Colombo, Sri Lanka

- Successfully completed Foundations of User Experience (UX) Design Course by Google.
[Certificate Link](#)
- Successfully completed Critical Thinking Course by LinkedIn Learning.
[Certificate Link](#)
- Created user journeys, sitemaps, information architectures, low-fidelity user interfaces and iterations to find the best possible user experiences and high-fidelity user interfaces using best industry practices and the latest trends.
- Created graphics, navigation, buttons, fields, and other user interface components and interactions and optimized user interfaces.
- Did prototyping, quality control, and attention to detail and got real-world experience in communication, Presentation, collaboration, and time management.

UI/UX Developer

West Ice Lanka (PVT) Ltd - 2 years and 4 months

2019-11-04 to 2022-03-07

Colombo, Sri Lanka

- Helped the startup to build its digital presence and gain more customers for the business.
- Created the sitemap, and information architecture for their website and developed the website using Bootstrap5 (HTML, CSS, JavaScript) and Tally.so.
- Created low-fidelity user interfaces and high-fidelity user interfaces using Adobe XD for their Helpdesk Web Application.
- Created banners, posters, videos, and other graphic elements for digital marketing. In addition to the job role, consulted their marketing team with the knowledge I have about Social Media Advertising.
- Worked closely with the managing director, other developers, and workers to grow the business to the local market.

Associated Software Engineer (Front-end)

OutSmart Hub (Pvt) Ltd - 6 Months

2019-02-20 to 2019-08-20

Kaduwela, Sri Lanka

- Focused on Front End UI/UX design and implementation of new features and enhancements to their B2B Partner Portal platform.
- Contributed TypeScript/JavaScript code to build features and address issues across the product.
- Managed workload and organization using agile methodology and project ticketing tools.
- Worked closely with other engineers, designers, and product managers to design and build world-class product experiences.

ACADEMIC QUALIFICATIONS

BSc (Hons) in Computing (2019 - 2021)

Coventry University, United Kingdom

Successfully Completed BSc (Hons) Degree in Computing with a First-Class Honors at Coventry University, the United Kingdom in Partnership with NIBM, Sri Lanka. (3rd and 4th year)

Higher National Diploma (HND) in Software Engineering (2018 - 2019)

NIBM, Sri Lanka

Successfully Completed 2nd year of BSc Computing Degree (Higher National Diploma in Software Engineering)

Diploma in Computer System Design (2017 - 2018)

NIBM, Sri Lanka

Successfully Completed 1st year of BSc Computing Degree (Diploma in Computer System Design)

SKILLS

- **Technical** : Figma, Adobe XD, Flutterflow, Andromo, Mobirise, Bootstrap 5, WordPress, Weebly, Midjourney AI, Google Play Developer Console, App Store Connect, Firebase, Google Analytics, Notion, Miro
- **Design** : User Research, Empathy Maps, Journey Maps, Information Architecture, Wireframes, Responsive Web, Inclusive Design, Design Systems, Usability Testing, Presentation
- **Collaboration** : Agile Development, Slack, Google Business Suite, Clickup, GitHub